CHILDREN’S RIGHTS: THE RISKS AND OPPORTUNITIES FOR BUSINESS
CSR Asia Summit 2017

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dtac commitment to be a child-friendly business focusing on youth capacity to cope with cyber-bullying

Influence policy and regulatory framework

Create awareness and knowledge in problem & handling

Build collaborative internet ecosystems

Embed to business process, products, and services
CYBERBULLYING is not a fashion but a moving trend in Thailand

33% Children aged 12-17 years said their parents were not involved in their online experience

50% Children say they may have been digitally bullied or know someone who might have been

39% Children aged 12-17 years somewhat regretted having shared or posted something online they felt they shouldn’t have

Sources: Telenor Survey: Customer First Day 2016
dtac Safe Internet activities

#STOP CyberBullying social media campaign

Stop CyberBullying Workshop – 25,000 students / year

Cyber Parent Mentor Workshop

Safe Internet Counselor Child Chatline

dtac Family Care Application

Parent Guide Book in 2016
Child Chatline PILOT Launch Last June

- Over 20,000 Page views
- Over 3,000 People in community
- Over 120 Accumulating Cases

In partnership with

[Paths2Health Foundation logo]

for every child

[UNICEF logo]
Child-friendly business

Supply Chain Sustainability

ZERO child labor policy

dtac Family Care application

NO inappropriate content on family SIM

6-month paid maternity leave
Thank you