THE CHILDREN’S RIGHTS AND BUSINESS ATLAS
- A TOOL FOR RESPONSIBLE BUSINESS
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<td>Dr Fiona Rotberg, Research Director, Global Child Forum</td>
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<td><strong>2</strong> Introduction to the Children’s Rights and Business Atlas</td>
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<td>Andrés Franco, Deputy Director, UNICEF</td>
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<td><strong>3</strong> The Children’s Rights and Business Atlas – an overview</td>
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<td><strong>4</strong> Atlas in practice - “workplace”</td>
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<td><strong>5</strong> Atlas in practice - “community”</td>
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<td>Mr. Darren Bowden, Chief Executive Officer, Minesa</td>
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Agenda part 2

6 Break-out session
Alejandro López, Regional Manager Americas & Miguel León, Responsible Sourcing Manager, ELEVATE

7 Reporting back & summary
Beatriz Carneiro, Executive Secretary, UN Global Compact Brazil Network

Recommendations from ActionLabs in plenary
Beatriz Martins Carneiro, Executive Secretary, UN Global Compact Brazil Network
INTRODUCTION TO THE CHILDREN’S RIGHTS AND BUSINESS ATLAS

Andrés Franco | UNICEF
WHAT IS THIS ALL ABOUT?
Business respect for children’s rights

41 million children under 5 are obese – effective response includes their food environment

The first 1,000 days are crucial to a child’s future – depends on their working parent(s)

Contaminated water – 790 million people are without access to safe water
The UN Guiding Principles on Business and Human Rights (2011) requires business to identify and assess any actual or potential adverse human rights impacts.

TOOLS TO INTEGRATE CHILDREN’S RIGHTS IN BUSINESS DUE DILIGENCE

Assessing & Integration
Assessing performance and identifying actions for improvement

Engagement
Engaging stakeholders on children’s rights

Reporting
Reporting on performance

Policy commitment
Incorporating human rights into company policies and codes of conduct

Workbook
Summarizes the guidance in the UNICEF tools.

UNICEF | GLOBAL CHILD FORUM
THE CHILDREN’S RIGHTS AND BUSINESS ATLAS

Built on the Children’s Rights and Business Principles

Designed for business

Robust Data driven
VERSION 2.0: CURRENT REVIEWS AND REVISIONS

Improving structure & navigation

Refining methodology and indicators

Developing linkages to industry specific guidance

Stakeholder engagement and feedback

→ Online survey, Our Action Lab today
FROM SEVEN TO THREE INDICES

Children’s Rights in the **Workplace** Index  
(Principles 2, 3 and 4)

Children’s Rights in the **Marketplace** Index  
(Principles 5 and 6)

Children’s Rights in the **Community and the Environment** Index  
(Principles 7, 8, 9 and 10)
THE CHILDREN’S RIGHTS AND BUSINESS ATLAS – AN OVERVIEW
Global risk indices, maps and scorecards
Risk screening

Protection of Children’s Rights Index (2016)
Children's Rights by Industry in South America (2017)

South America (4.7) is performing similar to Latin America’s (4.7) regional industry average.
The Children's Rights and Business Principles in South America (2017)

**URUGUAY** has the highest score for the Community & the Environment and the Marketplace index.

**SURINAME** has the worst score for 2 out of 3 indices: Marketplace and the Community & the Environment.
→ No governmental support for CSR.
WORKPLACE: ELEVATE INSIGHT INTO ON-THE-GROUND CHALLENGES
The International Labour Organization's (ILO) Minimum Age Convention (1973) sets the minimum age for work at 15 years of age.

Total 2 out of the ELEVATE’s top10 clients set minimum age for work at 14 years old; 7 set it at 15 years and 1 at 16 years old ...
DIRECT IMPACTS – Elimination of Child Labour

ELEVATE insight into incidents of child labour in South America

Factory Profile, transparent factories (+280 assessments) ELEVATE 2015 – 2017

<table>
<thead>
<tr>
<th></th>
<th>South America</th>
<th>Argentina</th>
<th>Brazil</th>
<th>Chile</th>
<th>Colombia</th>
<th>Ecuador</th>
<th>Peru</th>
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<tbody>
<tr>
<td># Employees</td>
<td>271</td>
<td>202</td>
<td>297</td>
<td>99</td>
<td>378</td>
<td>400</td>
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<tr>
<td>Findings per Audit</td>
<td>6.0</td>
<td>5.8</td>
<td>6.9</td>
<td>8.2</td>
<td>3.2</td>
<td>6.0</td>
<td>5.6</td>
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<td>Prevalence of Child Labour Findings</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
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<tr>
<td>Age of Youngest Worker found</td>
<td>18</td>
<td>19</td>
<td>15</td>
<td>17</td>
<td>18</td>
<td>18</td>
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</table>

Total 94% of the factories audited by Elevate are included in the Consumer Discretionary industry sector. The majority of clients in this sector require a Management System (Policies, procedures, training and self-assessments) to avoid any instance of Child Labour.

Note: Proprietary data compiled and produced by ELEVATE from on-the-ground audits / assessments
INDIRECT IMPACTS – Decent Work and Child Protection

ELEVATE insight into manufacturing risks for parents that impact children indirectly ...

<table>
<thead>
<tr>
<th>Finding Name</th>
<th>Category</th>
<th>Argentina</th>
<th>Brazil</th>
<th>Chile</th>
<th>Colombia</th>
<th>Ecuador</th>
<th>Peru</th>
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</thead>
<tbody>
<tr>
<td>Electrical</td>
<td>Health &amp; Safety</td>
<td>30%</td>
<td>43%</td>
<td>22%</td>
<td>17%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Machine Safety</td>
<td>Health &amp; Safety</td>
<td>30%</td>
<td>35%</td>
<td>11%</td>
<td>8%</td>
<td>33%</td>
<td>21%</td>
</tr>
<tr>
<td>Fire Extinguishers</td>
<td>Health &amp; Safety</td>
<td>20%</td>
<td>25%</td>
<td>33%</td>
<td>17%</td>
<td>67%</td>
<td>21%</td>
</tr>
<tr>
<td>Evacuation Drills</td>
<td>Health &amp; Safety</td>
<td>10%</td>
<td>31%</td>
<td>22%</td>
<td>8%</td>
<td>0%</td>
<td>14%</td>
</tr>
<tr>
<td>Certificates / permits</td>
<td>Environment</td>
<td>30%</td>
<td>30%</td>
<td>0%</td>
<td>0%</td>
<td>33%</td>
<td>14%</td>
</tr>
<tr>
<td>Exits</td>
<td>Health &amp; Safety</td>
<td>60%</td>
<td>17%</td>
<td>44%</td>
<td>25%</td>
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</tr>
<tr>
<td>Fire Alarm</td>
<td>Health &amp; Safety</td>
<td>50%</td>
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<td>Training (H&amp;S)</td>
<td>Health &amp; Safety</td>
<td>20%</td>
<td>29%</td>
<td>11%</td>
<td>8%</td>
<td>33%</td>
<td>7%</td>
</tr>
<tr>
<td>Evacuation Plan</td>
<td>Health &amp; Safety</td>
<td>20%</td>
<td>21%</td>
<td>33%</td>
<td>0%</td>
<td>33%</td>
<td>14%</td>
</tr>
<tr>
<td>Chemical Related</td>
<td>Health &amp; Safety</td>
<td>10%</td>
<td>18%</td>
<td>22%</td>
<td>17%</td>
<td>0%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Top 10 findings SA per country, ELEVATE 2016

Note: Proprietary data compiled and produced by ELEVATE from on-the-ground audits / assessments
The cycle of parent / child interaction that helps support long term child prospects ...

- Better Life Quality
- Ensures Work
- Labour Specialization
- Occupational Safety
- Protects Integrity

- Reduction of Occupational Risks
- Reduction of Turn Over
- Labour Specialization
- Enhanced Competitiveness
- Increase Productivity

BETTER LIFE QUALITY  ENSURES EDUCATION  REDUCES CHILD LABOUR
Darren Bowden | Minesa

FOCUS ON “COMMUNITY”
For the protection of the rights of boys, girls and teenagers in the province of Santander, Colombia.

MINESA

And its commitment to the protection of Children in Santander, Colombia
1. An overview of mining in Colombia
2. About Minesa
3. How Minesa wants to protect children?
4. Conclusions
An overview of Mining in Colombia
COLOMBIA IS A MEGADIVERSE COUNTRY
It retains 50% of its territory in good environmental condition

Colombia is a country with **ABUNDANCE OF MINERALS**, but is still developing a mining industry.

According to the 2012 mining census, there is a large amount of small-scale, informal and **TRADITIONAL MINING**.

The 2014-2018 National Development Plan “All for a new country” determined that the mining-energy sector will continue to be one of the country’s development engines.
IN SANTANDER, COLOMBIA
Mining is an economic opportunity

COLOMBIA
Between 2010 and 2015, the mining sector represented for the country:

- 2.2% GDP
- 19.6% EXPORTS
- 16% Foreign INVESTMENT

SANTANDER
In Santander, mining represents 0.6% of the domestic economy.

IN 2016 mining grew 4.7%

Mining represent a great opportunity to expedite the economic growth of the region.

The royalties obtained between 2010 and 2015 amounted to $3.2 billion*

*This amount can fund 2 complete years of Colombian’s landmark family protection program - “Familias en Acción” that promotes the well being of families with children by securing their access to education, healthy food and periodic health controls.
About Minesa
WE ARE MINESA

Minesa is currently developing an underground gold mining project, in Soto Norte region located in the province of Santander, COLOMBIA.

MINESA
Is a Colombian company part of the MUBADALA INVESTMENT COMPANY group.

Mubadala is an investment and development company owned by the government of ABU DHABI, UNITED ARAB EMIRATES.
MILESTONES
For the Soto Norte project

2016
- EIA, PTO, Pre-feasibility Studies

2017
- DRILLING CAMPAIGN
- Licensing

- Underground mining project
- Mercury and Cyanide will not be used
- Managing all processes to International Standards

STATE-OF-THE-ART TECHNOLOGY to minimize impacts

SAFETY at every level: environment, employee and community

Strengthen our CSR agenda around children
In 2016 we reached more than 300 children and in 2017 our aim is to benefit more than 1000 children in educational programs and infrastructure.
How Minesa wants to protect children
“Minesa being aware that children are more vulnerable to the negative impacts of mining than other stakeholders, emphasize children as a priority stakeholder group within our corporate social responsibility agenda.”
Incorporating Lessons Learned, To “protect prevent and Remedy”

Some critical risks in the extractive sector:

- Environmental impacts
- Children sexual exploitation
- Working conditions
- Child labor
- Security
- In-migration
- Resettlement
- Health and safety
Incorporating BEST PRACTICES, In the Due Diligence Process

- Impact assessment
- Stakeholder engagement:
  - Public authorities, NGOs, Technical assistance, Universities, Community, Children.
- Prioritizing the critical risks of impacts on children
- Aligning Social investment with Risk management
Minesa is proud to be the first mining company in Colombia to partner with UNICEF for the protection of Children.

The company has:
- Maximized its impact
- Optimized its social investment
- Opened dialogues with other interest groups

- Awareness workshops
- Identification of risks and opportunities for children
  - Self diagnosis tool implemented by UNICEF

Due diligence to:
- THE COMPANY
- THE COMMUNITY
- THE VALUE CHAIN
Conclusions

“Making children visible in the corporate social responsibility agendas strengthens future generations”.

- Companies must openly adopt a strong position putting children at the center of debate.
- The Unicef manual on the rights of the children and corporate principles provide companies with the opportunity to implement a strong and long-lasting commitment.
- The risks for children go far beyond from simply managing diverse impact.
- What is good for the children is good for companies.

SUSTAINABLE DEVELOPMENT STARTS WITH CHILDREN!
www.childrensrightsatlas.org
BREAK-OUT SESSION
How can business integrate children’s rights into their core activities and operations?
What opportunities does this present for companies and communities?

Every one of us has a role to play in creating and promoting an environment in which children’s rights are respected.
What steps can you take within the next 30 days to promote children’s rights in your company, workplace or community?
REPORTING BACK AND SUMMARY

Beatriz Martins Carneiro | UN Global Compact Network Brazil
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