Children's Rights & Business Atlas
Helping business to promote children's rights

What is the Children's Rights and Business Atlas?

The Children's Rights and Business Atlas is an interactive, data-driven platform enabling companies to realise their significant potential to respect and support children's rights throughout their business operations and investments. Through indices, global interactive maps and country scorecards, the Atlas will provide a quantitative assessment on the degree to which children’s rights are protected within 198 countries and territories and across 10 business industries.

The Atlas is a joint collaboration between UNICEF and the Global Child Forum, supported by Verisk Maplecroft. Underpinning the Atlas are the Children’s Rights and Business Principles (CRBP): a 10-point charter that sets out actions that companies can take to respect and support children's rights.1

Why use the Children's Rights and Business Atlas?

- Because businesses have the responsibility to respect and support children’s rights, as outlined in the Children’s Rights and Business Principles, companies need to understand how their operations impact children’s rights across the globe. The Atlas enables companies to understand the complex and multiple ways in which they effect children’s rights, both directly and indirectly.
- Through comprehensive global data sets, the Atlas helps companies mitigate the risk of being associated with children’s rights violations and legal non-compliance. The Atlas will also help companies realise the significant potential they have to generate positive change and maximum benefit for children.
- The Atlas provides detailed information to enable businesses to work within their sphere of influence, to catalyse change and positively impact children’s rights.

www.childrensrightsatlas.org
How to use the Children’s Rights and Business Atlas?

The Children’s Rights and Business Atlas consists of a series of global datasets measuring:

- State protection of children’s rights
- Industry respect and support for children’s rights

Combining these datasets supports companies to identify and understand the risk of violating children’s rights, and encourages businesses to promote children's rights by taking positive action in the workplace, marketplace and in the community. The Atlas comprises independently researched and evaluated data to quantify the risk to business for 198 countries and territories, across seven indices and 10 industries, based on multiple data sources.

The Atlas should be considered as only one of several resources to help companies evaluate children’s rights. Businesses looking to take proactive steps to respect and support children’s rights should seek to engage with children’s rights experts – including UNICEF – or directly with national or local governments.

1 UNICEF, in collaboration with Save the Children and the UN Global Compact developed the Children’s Rights and Business Principles.