Global Child Forum

Global Child Forum’s vision is a sustainable world where children’s rights are respected and supported by all stakeholders in society.

Global Child Forum is an independent, global multi-stakeholder platform for informed dialogue and thought leadership on how to advance children’s rights in support of the UN Convention on the Rights of the Child. Global Child Forum aims at gathering leaders from business, governments, academia and civil society in a joint effort to implement children’s rights. Global Child Forum is a non-profit foundation initiated by H.M. the King and H.M. the Queen of Sweden in 2009.

The Boston Consulting Group

Boston Consulting Group (BCG) is a global management consulting firm and the world’s leading advisor on business strategy. We partner with clients from the private, public, and not-for-profit sectors in all regions to identify their highest-value opportunities, address their most critical challenges, and transform their enterprises. Our customized approach combines deep insight into the dynamics of companies and markets with close collaboration at all levels of the client organization. This ensures that our clients achieve sustainable competitive advantage, build more capable organizations, and secure lasting results. Founded in 1963, BCG is a private company with 81 offices in 45 countries.
### IN SCOPE: How 353 publicly listed companies, in 9 industry sectors in MENA address and report on children’s rights*

<table>
<thead>
<tr>
<th>Points</th>
<th>Industry</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Banking &amp; Investment</td>
<td>1.7</td>
</tr>
<tr>
<td>8</td>
<td>Basic Material</td>
<td>1.2</td>
</tr>
<tr>
<td>7</td>
<td>Healthcare</td>
<td>1.2</td>
</tr>
<tr>
<td>6</td>
<td>ICT</td>
<td>1.1</td>
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<tr>
<td>5</td>
<td>Oil &amp; Gas</td>
<td>0.9</td>
</tr>
<tr>
<td>4</td>
<td>Industrial Goods</td>
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<tr>
<td>3</td>
<td>Consumer Goods</td>
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<tr>
<td>2</td>
<td>Travel &amp; Tourism</td>
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<tr>
<td>1</td>
<td>Food &amp; Beverage</td>
<td>0.6</td>
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</tbody>
</table>

#### Average Score in Benchmark:
- 11% of all companies report that they have their own programs related to children.
- A quarter of all companies report that they donate to child-related charity.
- 42% of all companies address Corporate Social Responsibility, but only 5% of all companies address children’s rights.
- 64% of all companies refer to International Standards, but only 11% refer to children’s rights in the responsibilities of the board.

#### Industry Sector Results:
- **Top Three Sectors**
  - Banking & Investment
  - Basic materials
  - Healthcare

#### Indicators:
- Company has a child labour policy. Can be part of human rights policy, supply chain policy, group-wide policy or separate child labour policy.
- Company addresses child-related issues other than child labour such as: product safety, responsible marketing, sexual exploitation, environment/water/sanitation impacting children.
- Company conducts risk or materiality analysis regarding child labour/children’s rights.
- Company refers to international standards – these include children’s rights (UN Global Compact, ILO, UN Universal Declaration of Human Rights, ISO 26000, Children’s Rights and Business Principles, UNPRI etc).
- Company collaborates with organizations with focus on children’s rights (e.g. UNICEF, Save the Children, Plan, Ecpat).
- Company is driving own strategic programs or projects regarding children’s rights (could be e.g. health or education focus).
- Company donates to charity related to children’s rights.

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*Selected from Forbes Top 500 Companies in the Arab World

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#### Percentage of Companies Refer to International Standards:

- 11% of all companies refer to international standards
- 27% refer to UN Global Compact 10 Principles
- 8% refer to ILO Conventions
- 8% refer to ISO 26000
- 8% refer to The Equator Principles (EP)
- 8% refer to OECD Guidelines for Multinational Enterprises
- 3% refer to UN Guiding Principles on Business & Human Rights
- 0% refer to UN Convention on the Rights of the Child
- 0% refer to UN Millennium Development Goals
- 0% refer to Children’s Rights and Business Principles
- 0% refer to Principles of Responsible Investments (UNPRI)

#### Percentage of Companies Addressing Children’s Rights:

- 0% of all companies refer to the UN Convention on the Rights of the Child or the Children’s Rights and Business Principles
- 24% of all companies refer to other international standards
- 27% of all companies refer to UN Global Compact 10 Principles
- 8% of all companies refer to ILO Conventions
- 8% of all companies refer to ISO 26000
- 8% of all companies refer to The Equator Principles (EP)
- 8% of all companies refer to OECD Guidelines for Multinational Enterprises
- 3% of all companies refer to UN Guiding Principles on Business & Human Rights
- 0% of all companies refer to UN Convention on the Rights of the Child
- 0% of all companies refer to UN Millennium Development Goals
- 0% of all companies refer to Children’s Rights and Business Principles
- 0% of all companies refer to Principles of Responsible Investments (UNPRI)