INVESTOR PERSPECTIVES ON CHILDREN’S RIGHTS
Findings from the survey

Do you consider children’s rights issues to have potentially material impact to investments?

- Yes: 21
- No: 1

Have you developed a procedure for integrating children’s rights into your investment decision-making process?

- Developed: 8
- Plan to develop: 3
- No such integration plans at this time: 11

Only 22 of 195 investors responded when investors in Europe and USA were invited to participate in the survey... so we assessed the responses from the remaining investors.

Which of the following norms/guidelines do you consider to have direct relevance for investors?

- The ILO Conventions Especially No. 138 on minimum age and No. 182 on prohibiting and eliminating worst forms of child labour
- UN Global Compact Principle No. 5 on child labour
- The UN Convention on the Rights of the Child
- UN CRC General Comment No. 16 (2013) on State obligations regarding the impact of business on children’s rights
- Children’s Rights and Business Principles
- The joint set of principles by UN Global Compact, UNICEF and Save the Children

Investors specifically mention children in their responsible investment policy (75 of the 195 have made their policy publicly available).
Have you developed a procedure for integrating children’s rights into your investment decision-making process?

Have you divested (or excluded from your investment universe) due to their misbehaviour in relation to children’s rights?*

Do you consider children’s rights issues to have potentially material impact to investments?

No such integration plans at this time

Developed

No

Plan to develop

Yes

Yes

No

2 of 195 investors specifically mentioned in their responsible investment policy (75 of the 195 have made their policy publicly available).

Which of the following norms/guidelines do you consider to have direct relevance for investors?

The ILO Conventions
Especially No. 138 on minimum age and No. 182 on prohibiting and eliminating worst forms of child labour

UN Global Compact Principle
No. 5 on child labour

The UN Convention on the Rights of the Child

Children’s Rights and Business Principles
The joint set of principles by UN Global Compact, UNICEF and Save the Children

UN CRC General Comment No. 16 (2013) on State obligations regarding the impact of business on children’s rights

32 of 195 investors specifically mention children in their responsible investment policy (75 of the 195 have made their policy publicly available).
Global Child Forum

Global Child Forum is an independent, global multi-stakeholder platform for informed dialogue and thought leadership on how to advance children’s rights in support of the UN Convention on the Rights of the Child. Global Child Forum aims at gathering leaders from business, governments, academia and civil society in a joint effort to implement children’s rights.

Global Child Forum is a non-profit foundation initiated by H.M. the King and H.M. the Queen of Sweden in 2009.

GES

GES is Europe’s leading provider of engagement services focusing on supporting asset owners and asset managers develop and implement integrated investment strategies with environmental, social and governance (ESG) considerations. Our due diligence of companies’ non-financial business conduct aim at identifying financially material improvement objectives that can deliver increased shareholder value with the highest degree of stakeholder relevance and external credibility. We act as an owner advocate and add proven value to €750 billion of investments worldwide by assessing and engaging with clients’ portfolio companies. GES is a privately held company founded in 1992 with over 55 employees globally. We have offices in Sweden, Denmark, Poland and Switzerland with engagement professionals based in Europe, Asia, North and South America.